

**AREA OF EXPERTISE
FACULTY OF BUSINESS AND ECONOMICS
(Qualifications and Expertise)
Updated 20.06.2023**

No	Name/Position	Grade	Email @um.edu.my	Qualifications	Expertise
Department of Economics					
1	Dr. Goh Lim Thye (Head of Department)	Senior Lecturer DS51	ltgoh	PhD, M.SC (International Economics), BEc, (UPM)	- Development - Economics - International Economics
2	Prof. Dr. Evelyn Shyamala A/P Paul Devadason	Professor VK7	evelyns	PhD (Mal), MSocSci (NUS), BEc (Mal)	- International Trade - Regional Integration
3	AP Dr. Yong Chen Chen	Associate Professor DS54	ccyong	PhD (UPM), MEc, BSc (UPM)	- Human Capital
4	AP Dr. Kwek Kian Teng	Associate Professor DS54	ktkwek	PhD (Monash), MEc, BEc (Mal)	- Financial Economics
5	AP Dr. Lim Kian Ping	Associate Professor DS54	kianpinglim	PhD (Monash), MSc (UPM), BBA (UKM)	- Financial Economics
6	AP Dr. Santha A/P Chenayah @ Ramu	Associate Professor DS54	santha	PhD, MEc (Osaka), BEc (Mal)	- Environmental Economics
7	Dr. Yong Sook Lu	Senior Lecturer DS52	yongsl	PhD (Lancaster), MEc, BEc (Mal)	- Industrial Economics
8	Dr. Zarinah Yusof	Senior Lecturer DS52	zarinahy	PhD (UPM), MEc, BEc (Mal)	- Macroeconomics
9	Dr. Elya Nabila Abdul Bahri	Senior Lecturer DS51	elyanabila	PhD (UKM), MEc, BEc (Mal)	- Macroeconomics - Macro econometrics
10	Dr. Nurulhuda Mohd Satar	Senior Lecturer DS51	nurulhuda	PhD (UWM), MEc, BEc (Mal)	- Household Economics
11	Dr. Ong Shue Li	Senior Lecturer DS51	ongsl	PhD (YNU), MSc (UMS), BSc (UMT)	- International Economics
12	Dr. Roza Hazli Zakaria	Senior Lecturer DS51	roza	PhD (UKM), MEc, BEc (Mal)	- Household Economics
13	Dr. Tang Tuck Cheong	Senior Lecturer DS51	tangtuckcheong	PhD (Monash), MSc, BEc (UUM)	- Open economy - Macroeconomics
14	Dr. Mohamed Aslam Gulam Hassan	Senior Lecturer DS52	maslam	PhD (Hiroshima CU), PhD, MEc (Mal), BSocSc (USM), ASP (Kiel)	- International macroeconomics
15	Mdm Nor Hasniah Kasim	Lecturer DS45	norhasniah	MEc (UKM), BEc (Mal)	- Household Economics
16	Mr. Chong Chin Sieng	Lecturer DS45	cschong	MEc, BEc (Mal)	- Financial Economics

No	Name/Position	Grade	Email @um.edu.my	Qualifications	Expertise
Department of Finance					
1	AP Dr. Nurul Shahnaz Ahmad Mahdzan (Head of Department)	Associate Professor DS54	n_shahnaz	PhD (Nottingham), MBA (UM), BBA (Ohio)	- Personal Finance - Financial Behaviour/Planning - Economics - Risk Management & Insurance
2	AP Dr. Koh Hsieng Yang Eric	Associate Professor DS54	erickoh	PhD (Nottingham), MBA (SCU), BCom (Melbourne), CFA, FCPA	- Bank Management - Risk Management
3	AP Dr. Mohd Edil Abd Sukor	Associate Professor DS54	mohdedil	PhD (Melbourne), MBA (IIUM), BShariah (UM)	- Stock Return Seasonalities (Investment) - Islamic Finance
4	AP Datin Dr. Izlin Ismail	Associate Professor DS54	izlin	PhD (Nottingham), MSc (Cass), BSc (LSE)	- International finance - Fintech – cashless payments - Financial wellbeing - Energy finance - Capital markets – equity, fixed income, derivatives
5	AP Dr. Rozaimah Zainudin	Associate Professor DS54	rozaimah	PhD (UM), MBA (UiTM), BBA (UiTM)	- Derivative Market - Risk Management - Corporate Finance
6	AP Dr. Wan Marhaini Wan Ahmad	Associate Professor DS54	wmarhaini	PhD (Edinburgh), MEc (IIUM), BShariah (UM)	- Islamic Finance - Islamic Banking - Islamic Economics - Fiqh al-Muamalat - Shariah Advisory for Islamic Financial Institutions - Zakat, Waqf
7	Dr. Fauzi Zainir	Senior Lecturer DS52	zfauzi	PhD (Coventry), MBA & MSc (Miami), BSc (Nebraska)	- Financial Development - Financial Savings and Corporate Finance
8	Dr. Adilah A.Wahab	Senior Lecturer DS51	adilahw	PhD (UKM), MBA (UiTM) BBA(hons)(finance) (UiTM)	- Financial Market - International Finance
9	Dr. Aidil Rizal Shahrin	Senior Lecturer DS51	aidil_rizal	PhD (UM), MEc (UM), BBA (UTM)	- Microeconomics - Econometrics - Macroeconomics
10	Dr. Chan Phooi M'ng	Senior Lecturer DS51	jacinta	PhD (UM), MSc (UNITAR), BCom (UNSW)	- Capital Markets and Investment - Derivatives - Algorithmic Quantitative Trading - Technical Analysis - Quantitative Finance
11	Dr. Mohamed Hisham Hanifa	Senior Lecturer DS51	mhisham	PhD (INCEIF), M.Sc.Acc (IIUM), BAcc (Hons) (UNITEN)	- Accounting - Islamic Finance - Finance - Personal Finance - Corporate Finance

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Department of Finance					
12	Dr. Mohd Zaidi Md Zabri	Senior Lecturer DS51	zaidizabri	PhD (IIUM), MBA (IIUM), BBA (UiTM)	- Islamic Finance - Islamic Social Finance - Islamic Financial Education -Islamic financial literacy
13	Dr. Norazlin Ab Aziz	Senior Lecturer DS51	azlinaziz	PhD (Glasgow), MEcons (Malaya), BEcons (IIUM)	- Islamic Finance - Islamic Capital Market - Sustainable Development - Textual Analysis
14	Dr. Shahrin Saaid Shahrudin	Senior Lecturer DS51	shahrin	PhD (UM), MBus (Monash), PgDip (Monash), BComm (Murdoch)	- Corporate Finance - Money and Banking -Capital Markets, Investments, Banking
15	Dr. Tahmina Akhter	Senior Lecturer DS51	tahmina_akhter	PhD (UKM), MBA (University of Dhaka), BBA (University of Dhaka)	- Behavioral Finance - Financial Economics - Corporate Finance
16	Dr. Asyraf Abdul Halim	Senior Lecturer DS51	Asyrafhalim	PhD (UM), MSc. (IsFin), INCEIF, BA(Buss.Eco&Fin), Nottingham	TBC
17	Dr. Mohammad Ali Tareq	Senior Lecturer DS51	ali_tareq	PhD (Shiga Uni), M.Phil (Cambridge Uni), MBA (Dhaka Uni), BBA (Dhaka)	-Asset-Pricing, Firm Valuation -Corporate Finance -Technology Management -Patent Mapping -Innovation Management

No	Name/Position	Grade	Email @um.edu.my	Qualifications	Expertise
Department of Management and Marketing					
1	AP Dr. Mohammad Nazri Mohd Nor (Head of Department)	Associate Professor DS54	nazrry	DBA (UiTM), MBA (UKM), BBA (UKM), DBS (UiTM)	- Human Capital - Management and Organizational Behavior
2	Prof. Dr. Aida Idris	Professor VK7	aida_idris	PhD (UM), MBA (Ohio), BSc Eng (Aberdeen)	- Entrepreneurship - SME Development - Change Management
3	Prof. Dr. Norbani Che Ha	Professor VK7	norbanicheha	PhD (Monash, Australia), MBA (Denver), BSBA (Denver)	-Marketing Capabilities and Sustainability - Consumer Behaviour - Islamic and Halal Marketing -Small & Medium Enterprises
4	Prof. Dr. Yusniza Kamarulzaman	Professor VK7	yusniza	PhD (Cardiff), MBA (UKM), BBA (UiTM)	- Retailing - Digital Marketing - Tourism Marketing - Halal Marketing - Sustainable Marketing - Entrepreneurship Marketing
5	AP Dr. Chan Wai Meng	Associate Professor DS54	chanwm	PhD (UM), LL.M (UM), LLB (UM)	- Commercial Law - Company Law
6	AP Dr. Ezlika Mohd Ghazali	Associate Professor DS54	ezlika	PhD (Warwick), MBA (UM), BBA (De Montfort)	- Consumer Behaviour - E-loyalty - Switching Behaviour - Green Consumer - Ethical and Social Marketing - Digital Marketing
7	AP Dr. Norizah Mohd Mustamil	Associate Professor DS54	norizahmm	DBA (Curtin), MBA (UM), BBA (UM)	- Business Ethics - Human Resource Management - Mixed Methods
8	AP Dr. Raida Abu Bakar	Associate Professor DS54	raida	PhD (RMIT), MBA (UM), BSc (Purdue)	- Employee Wellbeing & Happiness - Leadership - Work-Family Issues - Qualitative Research
9	AP Dr. Sharmila A/P Jayasingam	Associate Professor DS54	sharmila	PhD (USM), MBA (USM), BTech. Mgmt (UTM)	- Leadership - Knowledge Management - Organizational Behaviour
10	AP. Zalfa Laili Hamzah	Associate Professor DS54	Zalfa	PhD (UM), MSc, BSc (UPM), CTESOL (Australia)	- Corporate - Product, Service and Digital Branding - Corporate Image and Reputation - Consumer Behaviour - Green Consumer - Sustainable Consumption - Islamic Marketing
11	Dr. Amrul Asraf Mohd Any	Senior Lecturer DS51	amrul_asraf	PhD (Nottingham), MSc (Strathclyde), BSc (UiTM), Dip (UiTM)	- Services Marketing - Customer Participation - Value Co-creation - Digital Marketing - Food Marketing

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Department of Management and Marketing					
12	Dr. Azni Zarina Taha	Senior Lecturer DS51	aznitaha	PhD (Aston), MBA (UM), BSc (Missouri-Columbia)	- Strategic Management - Tourism Management - Service Management
13	Dr. Lee Su Teng	Senior Lecturer DS51	stlee	PhD (UM), MIT (UM), BSc (UPM)	- Human Resources - Generational Cohort - Employee Engagement
14	Dr. Mozard Mohtar	Senior Lecturer DS51	mozardt	PhD (Aston), MBA (UM), B. Journalism (Missouri-Columbia)	- Branding - Marketing - Advertising
15	Dr. Nor Hazlina Hashim	Senior Lecturer DS51	n_hashim	PhD (Wollongong) MA Comm. (USM) B Mass Comm. (PR) (UiTM)	- IMC - Digital Marketing, - Product Dev. & Innovation
16	Dr. Ong Lin Dar	Senior Lecturer DS51	lindar	PhD (UM), MBA (UUM), BBA (UM)	- Organizational behaviour - Human Resource Management - Leadership
17	Dr. Quah Chee Heong	Senior Lecturer DS51	quahch	PhD (UM), MBA (UM), BBA (UM)	- International Business - International Monetary System - Austrian Economics
18	Dr. Rajenthyan A/L Ayavoo	Senior Lecturer DS51	rajenthyan.aya voo	PhD (Manchester), MBA-HR (UKM), BIBM (UUM)	- Technological Capability - Innovation - Collaboration - Knowledge Management - Mixed Methods
19	Dr. Rosmawani Che Hashim	Senior Lecturer DS51	wanie285	PhD (IIUM), LLM (Nottingham), LLB (Shariah) (IIUM), LLB (IIUM)	- International Trade Law - Commercial Law - Islamic Banking and Finance Law
20	Dr. Safiah Omar	Senior Lecturer DS51	safiah	PhD (UiTM), MBA (UiTM), BBSMN (Sunderland)	- Human Resource Management - Organizational Behaviour - Strategic Management
21	Dr. Tey Lian Seng	Senior Lecturer DS51	teyls	PhD (UM), MBA (Multimedia), Bec (Jinan)	- Strategic Management - Knowledge Management - Innovation
22	Dr. Thinaranjey A/P Thirumoorthi	Senior Lecturer DS51	thinaranjey	PhD (UM), MBA (UPM), BBA (UPM), Dip (UPM)	- Tourism Marketing and Management - Consumer Behaviour
23	Mr. Shamsul Izwan Saharani	Lecturer DS45	ssharani	MBA (North London), BA Dbl. Mjrs. (Acadia)	- Hospitality and Tourism Marketing - Marketing Communications - Consumer & Organizational Behaviour

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Department of Management and Marketing					
					- Marketing Management & Entrepreneurship

No	Name/Position	Grade	Email @um.edu.my	Qualifications	Expertise
Department of Accounting					
1	AP Dr. Zarina Zakaria (Head of Department)	Associate Professor DS54	zarinaz	PhD (Nottingham), MBA (Acc) (UM), BSc (Cardiff), ACCA, Associate CPA (M)	- Sustainability - Accountability and Governance
2	Prof. Dr. Che Ruhana Isa @ Mohamed Isa	Professor VK7	cruhana	PhD (UPM), MSc (LSE), BBA (Acc) (Oklahoma State)	- Management Accounting and Control Systems - Strategic Management Accounting - Accounting for SMEs
3	Prof. Dr. Ruzita Jusoh	Professor VK7	geee	PhD (USM), MSc (Missouri), BSc (Alabama), Associate CPA (M)	- Management Accounting and Control Systems - Performance Measurement and Management
4	Prof. Dr. Zakiah Saleh	Professor VK7	zakiahs	PhD (Cardiff), MAcc (Glasgow), BSB (Accounting) (Minnesota)	- Public Sector Accounting - Financial Accounting and Reporting - Accountability and Governance
5	AP Dr. Anna Azriati Che Azmi	Associate Professor DS54	annaazriati	PhD (Reading), MSc (Reading), BAcc (UUM), Associate CPA (M)	- International Accounting - Taxation - Information Technology and Taxation/Accounting
6	AP Dr. Ervina Alfian	Associate Professor DS54	ervina_alfan	PhD (Manchester), MBA (Acc) (UM), BAcc (Staffordshire), Associate CPA (M)	- Financial Reporting - Financial Reporting Quality and Value Relevance - Accounting Education - Accountability in Public-Private Partnerships - Public Sector Accounting and Governance
7	AP Dr. Mazni Abdullah	Associate Professor DS54	mazni	PhD (Stirling), MBA (Acc) (UM), BAcc (UM), CA (M), Associate CPA (M), MMIM	- International Financial Reporting Standards - Financial Reporting - Accounting Education Taxation - Corporate Governance
8	AP Dr. Mohd Zulkhairi Mustapha	Associate Professor DS54	zulkhairi	PhD (Cardiff), MBA (Acc) (UM), BSc (Acc) (Cardiff), Associate CPA (M)	- Corporate Governance - Tax Compliance and Incentives - Accounting Education
9	AP Dr. Noor Adwa Sulaiman	Associate Professor DS54	adwa	PhD (Manchester), MSc (Acc) (UPM), BAcc (UiTM)	- External and Internal Auditing (Audit Quality) - Data Analytics - Audit Regulation - Audit Methodology and Audit Effectiveness) and Corporate Governance (Interactions and Relationship among Corporate Governance -

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Department of Accounting					
					Mechanisms Effects of Corporate Governance on Earnings Management and Effectiveness of Audit Committees)
10	Dr. Noor Sharoja Sapiei	Senior Lecturer DS52	noorsharoja	PhD (Monash), MBA (Acc) (UM), BEc (Acc and Finance) (Aberystwyth), ACCA (UK)	- Taxation - Financial Reporting - Accounting Education - Accountability and Governance
11	Dr. Oon Yen Nee	Senior Lecturer DS52	oonelaine	PhD (Cambridge), MPhil (Cambridge), BCom (Hons) (La Trobe), CA (M), CPA (Australia), CFP (Malaysia)	- Strategic Management - International Business - Corporate Governance - Family Firms and Gender Diversity
12	Dr. Azlina Abdul Jalil	Senior Lecturer DS51	azlinajalil	PhD (Deakin), MAcc (UiTM), BSc (LSE)	- Earnings Management and Corporate Governance - Financial Reporting and Disclosures - Accounting for SMEs
13	Dr. Dalilawati Zainal	Senior Lecturer DS51	dalilawati	PhD (UM), MAcc (UiTM), BAcc (IIUM)	- Corporate Social Reporting - Corporate Governance - Financial Reporting & Accounting
14	Dr. Dayana Jalaludin	Senior Lecturer DS51	dayana	PhD (IIUM), MAcc (UKM), BA (Accounting) (Portsmouth)	- Environmental Management Accounting - Performance Management - Accountability - Environmental Reporting
15	Dr. Haslida Abu Hassan	Senior Lecturer DS51	haslida	PhD (Sheffield), MCommerce (Macquarie), BAcc (UUM), Associate CPA (M)	- Public Sector Accounting - Auditing - Performance Measurement - CSR
16	Dr. Kamisah Ismail	Senior Lecturer DS51	kamisah.ismail	PhD (UM), MAcc (UiTM), BAcc (UM)	- Management Accounting and Control Systems
17	Dr. Mohd Haniff Zainuldin	Senior Lecturer DS51	haniff.zainuldin	PhD (Adelaide), MAcc (UITM), BAcc (Adelaide)	- Financial Accounting and Reporting - Ethics and Governance - Islamic Banking - Corporate Social Responsibility (CSR)
18	Dr. Nurliana Md Rahin	Senior Lecturer DS51	lianarahin	PhD (Flinders), MBA (UM), BAcc (IIUM)	- Financial Accounting and Reporting - Corporate Social Reporting - Sustainability and Corporate Governance

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Department of Accounting					
19	Dr. Suhaily Shahimi	Senior Lecturer DS51	suhaily	PhD (UM), MAcc (UiTM), BAcc (UUM)	- Internal Auditing - External Auditing - Risk Management and Corporate Governance
20	Dr. Suria Zainuddin	Senior Lecturer DS51	suriaz	PhD (UM), MAcc (UiTM), BAcc (UM)	- Management Accounting and Control Systems - Accounting Education Taxation
21	Dr. Yazkhiruni Yahya	Senior Lecturer DS51	yazkhiruni	PhD (UM), MSc (Acc) (IIUM), BAcc (IIUM)	- Islamic Accounting and Auditing - Accounting and Auditing Judgement - Decision Making Research (JDM) - Internal and External Audit - Corporate Governance
22	Dr. Mas Nordiana Rusli	Senior Lecturer DS51	annarusli	PhD (UKM) MAcc (UiTM) Bacc (UM)	- Corporate Governance - Finance - Voluntary Disclosure

No	Name/Position	Grade	Email @um.edu.my	Qualifications	Expertise
Department of Political Science, Public Administration and Development Studies					
1	Dr. Nur Annizah Ishak (Head of Department)	Senior Lecturer DS52	annizah	PhD (Mal), MA (UMKC), MEc, BEc (UKM)	- Development Economics - Sociology - Crime Economics - Community Development
2	Prof. Dr. VGR Chandran A/L Govindaraju	Professor VK7	vgrchandran	PhD (Mal), MSc (Env. Mgt), BA (UKM)	- Industrial Development - Innovation Economics
3	Prof. Dr. Baskaran Angathevar	Professor VK7	baskaran	DPhil (Sussex), MSc (Middlesex), MPhil (JNU), MA (Punjab), MA (Madurai)	- National Innovation System - Science, Technology and Development - Entrepreneurship and Innovation
4	Prof. Dr. Beh Loo See	Professor VK7	lucybeh	PhD (UPM), MA (UKM), BA.Hons.(USM)	- Human Resource Management - Public Administration
5	Prof. Dr. Khadijah Md Khalid	Professor VK7	dijut	PhD (Lond), MA (Calif. Santa Barbara), BA (Sonoma State)	- Malaysian Politics (Political Elections, Malaysian Public Service) - Comparative Politics - International Politics
6	Prof. Dr. Makmor Tumin	Professor VK7	makmor	PhD, MPA, BEc (Mal)	- Political Philosophy (Islam and the West) - Civil Society - Patriotism
7	AP Dr. Raja Noriza Raja Ariffin	Associate Professor DS54	rnoriza	PhD (Nottingham), MCRP (CSUF), BA (USL)	- Urban Planning - Local Government - Transportation - Public Policy
8	Dr. Muhammad Asri Mohd Ali	Senior Lecturer DS52	muhasri	PhD, MPA, BEc (Mal)	- Electoral Politics - Comparative Politic - Malaysian Politic Nation Building - Public Administration
9	Mr. Nawi Abdullah	Senior Lecturer DS52	a.nawi	MPA (Mal), BEc (Mal)	- Public Finance - Public Administration
10	Dr. Augustin-Jean Louis Marc Andre	Senior Lecturer DS51	louis	PhD (Paris), MPhil, BA (History) (Sorbonne)	- Development Studies - Economic Sociology - Rural Development - Sociology of Markets - Food Safety
11	Dr. Muhammad Mehedi Masud	Senior Lecturer DS51	mehedi	PhD (Mal), MSS, BSS (IIUM)	- Environmental Economics - General Management - Organizational Communication
12	Dr. Sharifah Muhairah Shahabudin	Senior Lecturer DS51	muhairah	PhD (Mal), MSc (UiTM), BA (NZ)	- Socio-Economy & Social Mobility - Gender Development - Development Studies
13	Dr. Sonia Kumari A/P Selvarajan	Senior Lecturer DS51	soniakumari	PhD (UNIMAS), MA (UKM), BA (UKM)	- Development Economics - Financial Development and Inclusiveness - Agriculture Development

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Department of Political Science, Public Administration and Development Studies					
14	Dr. Nur Hairani Abd Rahman	Senior Lecturer DS51	nurhairani	PhD (USM), MPA (Mal), BSocSc (Political Science) (UKM)	- Public Administration - Policy Studies - Social Policy
15	Dr. Nurul Liyana Mohd Kamil	Senior Lecturer DS51	nurulliyana	PhD (USM), MBA (UiTM), BBA (HRM) (Uniten)	- Human Resource Management - Organizational Behavior - Public Administration
16	Dr. Mohamad Tawfik Yaakub	Senior Lecturer DS51	tawfik	PhD (Mal), MA (UKM), BA (Political Science) (UKM)	- Malaysian Politics - Malay Politics - Political History - Law & Federalism - Comparative Politics
17	Dr. Kevin Fernandez	Senior Lecturer DS51	kevin	PhD (USM), International Masters (Mal), BBA (QUT)	- Social Movements/New Media - Safety - Democracy - Politics identity
18	Dr. Maria Mohd Ismail	Senior Lecturer DS51	maria.ismail	PhD, MPA (Mal), BAS (UiTM)	- Public Policy - Public Administration - Urban Management
19	Dr. Myoung-Jin Lee	Senior Lecturer DS51	mjinlee	PhD, MPA, BA (Yonsei)	- Public Management - Policy Analysis - Experimental Methods - Comparative Studies

No	Name/Position	Grade	Email @um.edu.my	Qualifications	Expertise
Department of Decision Science					
1	AP Dr. Suhana Mohezar Ali (Head of Department)	Associate Professor DS54	suhanamohezar	PhD (UniSA), MBA (UM), BCSc (Software Engineering) (UM)	- Supply Chain Management - Operations Management - Technology Management - Logistics Management
2	Prof. Datin Sri. Dr. Suhaiza Hanim Dato Mohamad Zailani	Professor VK7	shmz	PhD (Lancaster), MSc (OR) (Lancaster), BSc (UPM)	- Operations Management - Supply Chain and Logistics
3	Prof. Dr. Noor Ismawati Jaafar	Professor VK7	Isma_jaafar	DBA (Macquarie), MBA (UM), BAcc (UM), CFIA (M)	- Management Information Systems - IT Governance - Accounting Information Systems
4	AP Dr. Lau Wee Yeap	Associate Professor DS54	wylau	PhD (Osaka), MFE (NUS), MAppStats (Mal), MEc (Osaka), MAcc (CSU), BSocSc (Hons) (USM)	- Financial Econometrics - Applied Econometrics - Applied Statistics - Finance - Portfolio Management
5	AP Dr. Sedigheh Moghavvemi	Associate Professor DS53	sedigheh	PhD (UM), MSc (Azad Islamic University of Tehran, Iran), BSc (University of Allameh Tehran, Iran)	- Management Information System (Technology Adoption)
6	AP Dr. Kanagi Kanapathy	Associate Professor DS54	kanagik	DBA (UniSA), MBA (IIUM), BSc (USM)	- Operations Management - Quality Management and Supply Chain Management
7	Dr. Shamshul Bahri Zakaria	Senior Lecturer DS52	esbi	PhD (Brunel), MBA (UM), BBA (UKM)	- Management Information Systems - Social Informatics Health Informatics
8	Dr. Adilah Abdul Ghapor	Senior Lecturer DS51	adilahghapor	PhD (Mal), BSc (Purdue University, USA)	- Outlier Detection - Missing Values Estimation - Social statistics - Statistical modeling.
9	Dr. Ahmad Farid Osman	Senior Lecturer DS51	faridosman	PhD (Monash), MSc, BAppSc (USM)	- Statistics - Econometrics - Time Series Analysis
10	Dr. Diana Abdul Wahab	Senior Lecturer DS51	diana.abdwahab	PhD (Leeds), MAppStats (Mal), BDecSc (UUM)	- Decision Science - Applied Statistics - Data Mining
11	Dr. Lai Siow Li	Senior Lecturer DS51	laisl	PhD, MAppStats, BEc (Mal)	- Demography/ Population Studies - Applied Statistics - Survey Sampling SPSS use
12	Dr. Muzalwana Abdul Talib @ Abdul Mutalib	Senior Lecturer DS51	wana_am	PhD, MAppStats (Mal), BA (Hons) (Sheffield Hallam)	- Applied Statistics - Statistical Quality Control - Multivariate Technique

No	Name/Position	Grade	Email @um.edu.my	Qualifications	Expertise
Department of Decision Science					
					- Service Quality
13	Dr. Ng Yin Mei	Senior Lecturer DS51	yinmei.ng	PhD (UQ), MAppStats (Mal), BEc (Mal)	- Social Gerontology - Population Studies - Life Course Studies - Applied Statistics
14	Dr. Soon Siew Voon	Senior Lecturer DS51	svsoon	PhD (UPM), MEc (UPM), BEc (UPM)	- Applied Econometrics - International Finance - Time Series Analysis
15	Dr. Hannuun Eadiela Yaacob	Senior Lecturer DS51	hannuun_yy	PhD (Sheffiled), MAppStats (Mal), BSc (Matematik Industri) (UTM)	- Bayesian Analysis - Statistical Genetics - Biostatistics
16	Dr. Azmin Azliza Aziz	Senior Lecturer DS51	aazliza	PhD (Warwick), MSc (Macquarie), BSc (UTM)	- Operational Research - Applied Statistics - Industrial Mathematics
17	Dr. Farzana Parveen Tajudeen	Senior Lecturer DS51	farzanatajudee n	PhD (UM), MBA (UM), BSc (University of Madras)	- Social Media Impact and Management - Mobile Internet Technology Adoption and Impact
18	Dr. Marini Nurbanum Mohamad	Senior Lecturer DS51	marininur	PhD (Cranfield), MBA (UM), BBA (UM)	- Supply Chain Management - Operations Management - Technology Management
19	Dr. Phoong Seuk Wai	Senior Lecturer DS51	phoongsw	PhD (USM), MSc (USM), BSc Ed (UPSI)	- Applied Statistics - Time Series - Econometric Education
20	Dr. Yeong Wai Chung	Senior Lecturer DS51	yeongwc	PhD (USM), MSc (USM), BSc (UTM)	- Quality and Productivity Measurement (Statistical Quality Control)
21	Dr. Muhammad Ashraf Khalid	Senior Lecturer DS51	ashraf.khalid	PhD (Mal), MAppStats (Mal), BSc (Matematik Komputeran) (UiTM)	- Knowledge Synthesis (Scoping Review) - Men's Health - Applied Statistics
22	Dr. Nina Sakinah Ahmad Rofaie	Senior Lecturer DS51	Ninasakinah	PhD (UM), MAppStats (UM), BSc. Science (UM)	TBC

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International Institute of Public Policy and Management (INPUMA)					
1	Dr. Nurussaadah Mokhtar	Senior Lecturer DS51	nurussaadah	PhD (UM), Master (MPA) (UM), Bachelor (IIUM)	- Public Policy - Policy Studies
2	Dr. Khairil Izamin Ahmad	Senior Lecturer DS51	khairilizaminah mad	PhD (Essex, UK), Master (Essex, UK), Bachelor (IIUM)	TBC
3	Dr. Sharifah Mariam Mohammed Alhabshi	Felo Penyelidik	alhabshi	PhD (Durham University UK), MPlan (Uni. Southern California, LA), BSc (Uni. Southern California, LA)	- Micro & Small Business - Public Policy & Urban Planning